



MEDIA RELEASE

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Aurora Energy launches prepayment product trial

Aurora Energy today announced the launch of a prepayment product trial as it prepares for a next generation solution for its Aurora Pay As You Go (APAYG) customers.

Fifty-one existing APAYG customers from across the State will participate in the trial that reflects feedback gathered from customers who expressed a need for greater control, choice and convenience.

Trial participants will be able to view their electricity usage in real-time through a customised smartphone application, which also enables them to pay conveniently via the app or through Aurora Energy's standard payment options.

Aurora Energy CEO Rebecca Kardos said a next generation prepayment product was imperative to the electricity retailer meeting customer expectations.

"Since APAYG was introduced nearly 20 years ago, Aurora Energy's customers' needs have changed significantly and they continue to evolve," Mrs Kardos said.

"This coupled with constantly changing technology means we need to keep pace to ensure we continue to offer products that customers value."

Aurora Energy partnered with specialist power and water consulting firm Entura to design the smartphone application for the trial which runs from October 2016 until February 2017.

It is anticipated the next generation prepayment product will be available to customers in late 2017. In the meantime, Aurora Energy continues to support existing APAYG customers by ensuring that the underlying technology remains robust while the next generation solution is developed.

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For further information contact Aurora Energy on 03 6237 3341.