



MEDIA RELEASE

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Working together to keep Tasmanian children safe online

AURORA Energy has partnered with the Alannah & Madeline Foundation to help keep Tasmanian children safe online in an increasingly digital world.

The three-year partnership will enable all Grade 6 students in Tasmanian Government schools to access an eSmart Digital Licence.

The eSmart Digital Licence is an online cyber safety program that teaches children critical digital skills to be smart, safe and responsible online.

The program incorporates eight modules that address problematic issues, including relationships and reputation, location-based apps, technology addiction and digital footprints.

Alannah & Madeline Foundation CEO Lesley Podesta said the partnership will help keep Tasmanian primary school students safe online, as well as offer their teachers a range of up-to-date cyber safety resources.

“The eSmart Digital Licence empowers students to make informed decisions through knowing the tools and strategies to use when encountering problems online,” Ms Podesta said.

“It is a great investment in building a generation of safer digital citizens. We’re very grateful for Aurora Energy’s vision in supporting this program.”

CEO Rebecca Kardos said the partnership is an important step in ensuring Aurora Energy’s next generation of customers are safe and confident online.

“Aurora Energy wants to enable responsible behaviours online as we embrace new technology and look to offer more digital products and services to our customers,” Mrs Kardos said.

“Early education is critical as children are particularly susceptible to online risks such as privacy breaches and identity theft.

“It’s essential that we invest in tools that support children, parents and institutions to navigate the rapidly-changing technology landscape.”

The eSmart Digital Licence program will complement the Department of Education’s existing eSmart Schools program, which has been made available to all Tasmanian Government schools in 2017 and aims to improve cyber safety, increase digital literacy and reduce cyber bullying across Tasmania.

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